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August 18, 2006

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PO Box 1450
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Art Unit 3622

Attn: Mail Stop RCE

Re: U.S. Utility Patent Application
Appl. No. 09/864,293; Filed: May 25, 2001
For: **Interactive Advertisement Mechanism on a Mobile Device**
Inventors: AUFRICHT *et al.*
Our Ref: 1933.0010008

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Continued Examination (RCE) Transmittal (PTO/SB/30);
2. One (1) return postcard; and
3. Credit Card Payment Form (PTO-2038) in the amount of \$790.00 to cover the RCE Fee.

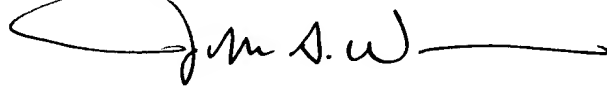
It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier. In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents
August 18, 2006
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The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in dark ink, appearing to read "J. S. W.", with a long horizontal flourish extending to the right.

Jeffrey S. Weaver
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JSW:apg
Enclosures

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